

Aaron L. Druck

Product Designer // Creative Technologist
aldruck@gmail.com // www.whatthedruck.com

SUMMARY Hybrid designer/developer/prototyper for both mobile and web. I like to make cool stuff.

SKILLS Mobile design (iOS and Android), IxD, IA, UX, UI, information design, web design, communication design, graphic design, interface design, wireframing, SEO, SEM, web accessibility, branding, project management, data visualization, advertising, collaboration, problem-solving, public speaking, plays well with others on team, strong communicator, consumer of hot foods and hot sauce.

Environments: Photoshop, Eclipse, Xcode, Omnigraffle, WordPress, Processing, openFrameworks, Arduino

Programming: JavaScript, Java, XML, HTML/CSS, AJAX, PHP/mysql, Objective C, C++

EXPERIENCE **Yahoo!** **Sunnyvale, CA**
Product Designer 06/2011 - Present

The New York Times **New York, NY**
Multimedia Designer Fall 2010

Funny Garbage **New York, NY**
UX Designer Summer 2010

Parsons, The New School for Design **New York, NY**
Art Director for petLab Summer 2010

Parsons, The New School for Design **New York, NY**
Teaching Fellow Summer 2010

Parsons, The New School for Design **New York, NY**
Design Graduate Research Assistant 10/2009 - 05/2011

ESPN **New York, NY**
Associate Designer 12/2007 - 08/2009

RISE Magazine **Boston, MA**
Web Designer and Producer 01/2006 - 12/2007

EDUCATION **Parsons, The New School for Design** **New York, NY**
Design and Technology // MFA in Design 05/2011

Boston University College of Communication **Boston, MA**
Concentration in Advertising, Minor in History // BS in Communication 2005

HONORS **Fellowship Recipient** 2010
Open Society Institute Public Health Program 2010 Parsons Fellow

Graduate Dean's Scholarship 2009
High Academic Standing by Parsons, The New School for Design

University Scholarship 2009
High Academic Standing by Parsons, The New School for Design

VOLUNTEER WORK Tutored 5th grade students at Tobin Elementary School in Mission Hill; coached basketball at Brookline High School Recreation Department; regular overnight volunteer at Brooklyn homeless shelter.